



Ways to Celebrate Data Privacy Day

Data Privacy Day is coming up later this month on January 28, 2024. Kilpatrick has compiled some suggestions for how you can celebrate at your company.

HAVE SOME FUN

Privacy Day Trivia Contest

Remotely or in person—there are numerous third-party platforms that can be used to facilitate remote trivia. Prizes for the winner can be offered to increase the competitive factor.

Privacy Jeopardy

Use an online platform and share it with teams to run as a game show over Zoom. This is best with smaller teams.

Hide An Easter Egg

Hide a secret message in the company's privacy notice online—anyone who finds it by a certain time and responds via email or slack wins a prize. This will encourage your employees to review your company's privacy notice.

Privacy Puzzles

Word searches, crosswords, and Mad Libs are always fun. Check out our crossword and feel free to use it with your teams!

LEARN NEW THINGS

Invite an External Speaker

Invite someone to come and speak to your employees on a unique privacy topic.

Launch a Privacy Training

Privacy Day is a great opportunity to launch a new internal privacy training program, such as role-based training, interest-based programs such as Privacy Champions, or a general training available to all audiences.

GIVE AWAY SOME FREEBIES

Privacy Themed Swag

Partnering with other internal teams, like Security on joint swag is also fun and can provide a source of additional budget. Ideas include a joint shirt, sticker set, camera cover, and challenge coin.

Create a Custom Online Meeting Background

If it's too late to have swag made, why not create a privacy-themed online meeting background to share with the company?

GET CREATIVE

Host a Data Protection Haiku Contest

Or an LLM-Generated Data Protection Haiku Contest using your company-approved generative AI tool.

Privacy Cartoon Contest

Offer recognition or a prize for the best privacy-related illustration. AI tools put this in reach of more people than just those with artistic talents.

Privacy Caption Contest

Circulate an image related to privacy and offer a recognition or prize to the person who gives the best description that demonstrates an understanding of the company's core privacy principles.