

QUARTERLY IP Digest

Spotlight Our Most Read Articles Last Quarter

1

Patent Eligibility in Flux: Tracking the Tillis-Coons Bill

From inventors and trade groups to legal scholars and judges, many have expressed frustrations with the current state of patent eligibility in the United States. In particular, the lack of clarity in assessing patent eligibility and the scope of subject matter deemed patent ineligible, in light of the Supreme Court's now-infamous Alice, Mayo, and Myriad decisions, have led many to call for change.

Written by Jennifer Giordano-Coltart, Akkad Y. Moussa, and John C. F. Loving

Video | Emerging Technologies and Its Effect On The IP Industry

Kilpatrick Townsend's Allison Gaul recently participated in a panel featuring industry leaders discussing the "Emerging Technologies & Its Effect on the IP Industry." Panelists gathered at the American University Washington College of Law in Washington, D.C.

Written by Allison W. Gaul

23

U.S. Patent and Trademark Office Announces New Rule Requiring Foreign Trademark Claimants to Obtain U.S. Counsel

The USPTO has announced a new rule, effective August 3, 2019, which will require all trademark applicants, registrants, and parties to a Trademark Trial and Appeal Board Proceeding (collectively "claimants") who are not domiciled in the United States to be represented by a U.S. licensed attorney.

Written by Theodore H. Davis Jr.

6 Key Takeaways | Protect Your Business's Foundation and Future with a Strong Internal Patent System

Startups are built on and thrive off ideas, creativity and energy. However, startups will remain vulnerable to entrenched incumbents with access to greater resources if important innovation is not protected.

Written by Kate Gaudry

Legal Alerts & Perspectives

[Video | Welcome to the Kilpatrick Townsend Patent Extranet](#)

A video presentation about KT Patent Extranet.

[Design Patent Damages: Post *Samsung v. Apple*](#)

In its 2016 *Samsung Electronics Co. v. Apple, Inc.* ruling,¹ the U.S. Supreme Court reinterpreted “article of manufacture” more broadly to encompass both the end product OR its parts, ultimately opening the door to component-based design patent damages.

[10 Key Takeaways | Identifying IP Issues and Mitigating Risks in Joint Development Agreements](#)

In today’s technology driven world, collaboration between companies is commonplace and virtually inevitable. Joint development projects, however, present unique risks with respect to the ownership and exploitation of intellectual property (“IP”).

[Video | Ethics Developments in California](#)

A video presentation written by Theodore G. Brown.

[5 Key Takeaways | Recent Changes to Patent Law in Asia](#)

Kilpatrick Townsend attorneys Hitoshi Akiba, Charles Gray, and Kris Reed recently presented to clients on the topic of “Recent Changes to Patent Law in Asia” at the annual Kilpatrick Townsend Intellectual Property Seminar (KTIPS).

[Kilpatrick Townsend Helps Garfield Make a Deal](#)

Kilpatrick Townsend’s Lisa Pearson and Gwen Peterson recently represented Jim Davis (the creator of the iconic Garfield cartoon) and his company Paws, Inc. on the intellectual property aspects of a high-profile deal with Viacom.

[5 Key Takeaways | PTAB Trials Insights and Strategies-Leveraging Recent Development at the PTAB](#)

Kilpatrick Townsend partners John Alemanni, Tina McKeon, and Wab Kadaba recently presented to clients on the topic of “PTAB Trials Insights & Strategies – Leveraging Recent Developments at the PTAB” at the annual Kilpatrick Townsend Intellectual Property Seminar (KTIPS).

[5 Key Takeaways | Managing Inventorship Issues Arising From Inter-Entity Collaborations](#)

Kilpatrick Townsend Partners Patrick Jewik and Ken Weber recently presented “Managing Inventorship Issues Arising From Inter-Entity Collaborations” at the 2019 KTIPS CLE in Palo Alto.

[5 Key Takeaways | What IP Professionals Need to Know About Export Controls](#)

Kilpatrick Townsend partner Gunjan Talati recently presented to clients on the topic of “What IP Professionals Need to Know About Export Controls” at the annual Kilpatrick Townsend Intellectual Property Seminar (KTIPS).

[Key Takeaways | Considerations Before Relying on AIA Prior User Rights](#)

Patent Partner Karam J. Saab shares key considerations before relying on AIA Prior User Rights.

[Patent Eligibility in Flux: Tracking the Tillis-Coons Bill](#)

From inventors and trade groups to legal scholars and judges, many have expressed frustrations with the current state of patent eligibility in the United States.

[6 Key Takeaways | Ethics Developments in California](#)

Kilpatrick Townsend partner Ted Brown recently presented to clients on the topic of “Ethics Developments in California” at the annual Kilpatrick Townsend Intellectual Property Seminar (KTIPS).

[5 Key Takeaways | Advertising and Technology: Reaching Consumers in a Digital World](#)

Barry M. Benjamin, partner in the New York office and chair of Kilpatrick Townsend’s Advertising and Marketing group, was honored to present at a recent Practicing Law Institute Bridge the Gap program discussing legal issues confronting advertisers in the digital age.

[Video | Emerging Technologies and Its Effect On The IP Industry](#)

A video presentation written by Allison W. Gaul.

[Video | Protect Your Business's Foundation and Future with a Strong Internal Patent System](#)

A video presentation written by Kate Gaudry.

[U.S. Patent and Trademark Office Announces New Rule Requiring Foreign Trademark Claimants to Obtain U.S. Counsel](#)

The USPTO has announced a new rule, effective August 3, 2019, which will require all trademark applicants, registrants, and parties to a Trademark Trial and Appeal Board Proceeding (collectively "claimants") who are not domiciled in the United States to be represented by a U.S. licensed attorney.

[Tire Giant Wins Trademark Ban on 'Discount' Rival](#)

Discount Tire, the biggest tire retailer in the country, won a trademark ruling Wednesday temporarily barring a rival chain called Mavis Discount Tire from using its name in new Georgia and Florida locations.

[6 Key Takeaways | Protect Your Business's Foundation and Future with a Strong Internal Patent System](#)

Startups are built on and thrive off ideas, creativity and energy. However, startups will remain vulnerable to entrenched incumbents with access to greater resources if important innovation is not protected.

[Kilpatrick Townsend Wins Landmark Case for Broadcom](#)

On June 14, 2019 the Federal Circuit issued a precedential opinion in Regents of the University of Minnesota v. LSI Corporation, holding that sovereign immunity does not apply in inter partes review proceedings before the USPTO.

Publications

[Kilpatrick Townsend a "Firm in Focus" for Meridius Matters](#)

Meridius Matters

[Living Legends | Barkley Forum Interviews Miles Alexander and Elliot Levitas](#)

Barkley Forum

[IPR Strategy Suggestions For In-House Counsel](#)

Law360

Written by Paul C. Haughey

[Trademark Law and the Cannabis Industry: Six Things That Will Separate Brand Winners from Brand Losers](#)

Franchise Lawyer

Written by William M. Bryner, Christopher P. Bussert, Marc A. Lieberstein, and Brian P. O'Donnell

[Five-Year Scorecard: A Look at Successes and Challenges of Denver's U.S. Patent and Trademark Office](#)

Denver Business Journal

[Atlanta Is a Hotbed for Auto Innovation](#)

Atlanta Business Chronicle

[Update on 101 Rejections at the USPTO: Prospects for Computer-Related Applications Continue to Improve Post-Guidance](#)

IPWatchdog

Written by Kate Gaudry and Samuel E. Hayim

[Supreme Court Holds Bar Against Registration of Immoral or Scandalous Marks Violates the First Amendment](#)

Law Journal Newsletters

[Franchising 101: Key Takeaways for IP Lawyers](#)

The Licensing Journal Vol. 39 No. 6

Written by Marc A. Lieberstein and Kathryn B. Shipe

[Considerations Before Relying On AIA Prior User Rights](#)

Law360

Written by Karam J. Saab

[Evidentiary Hearing Held in Engineer's Suit Against U.S. Patent and Trademark Office Alleging Bad-Faith Patent Examinations](#)

IPWatchdog

Written by Kate Gaudry

[Evidentiary Hearing Held in Engineer's Suit Against U.S. Patent and Trademark Office Alleging Bad-Faith Patent Examinations](#)

IPWatchdog

Written by Kate Gaudry

[Despite Progress, Firms Still Slow To Track LGBT Data](#)

Law360

Firm News

[BTI Consulting Group Recognizes Kilpatrick Townsend as IP Litigation Standout](#)

[Prominent Patent Partner Addition for Kilpatrick Townsend in San Diego](#)

[Kilpatrick Townsend Adds Jessica Truelove to Atlanta Office](#)

[Kilpatrick Townsend Grows its Trademark and Copyright Team in Winston-Salem](#)

[Shireen Nasir Joins Kilpatrick Townsend in New York](#)

[Heming Xu Joins Kilpatrick Townsend in Los Angeles](#)

[Best Lawyers in America® 2020 Names Kilpatrick Townsend Attorneys "Lawyers of the Year"](#)

[Record-Breaking Recognition for Kilpatrick Townsend in The Best Lawyers in America® 2020](#)

[Law Week Colorado Recognizes Michele Clark as an 'Outstanding Legal Professional'](#)

[Kilpatrick Townsend Attorneys Named 2019 Northern California Super Lawyers](#)

[Kilpatrick Townsend Attorneys Named 2019 Washington Super Lawyers](#)

[Kilpatrick Townsend Receives High Rankings in 2019 IAM Patent 1000](#)

[Maureen Long Joins Kilpatrick Townsend's Winston-Salem Office](#)

[Kilpatrick Townsend Receives Top Rankings from 2019 Legal 500 US](#)

To view our latest Quarterly Corporate Connection, please click [here](#).

Wab P. Kadaba

Patent

+1 404 532 6959

wkadaba@kilpatricktownsend.com

Bill Brewster

Trademark and Copyright

+1 404 815 6200

bbrewster@kilpatricktownsend.com

© 2019 Kilpatrick Townsend & Stockton LLP

[Manage Subscriptions](#) | [Unsubscribe](#) | [Forward to a Colleague](#) | [Privacy Policy](#) | [Anti-Spam](#)

1100 Peachtree Street Suite 2800, Atlanta, GA 30309-4528