

May 20-26, 2016***Licensing Update 2016***

April 2016: "Trade Secret Licensing: Are You Adequately Protecting Your Most Prized Assets? The Need for a Trade Secret Audit in an AIA World," chapter authored by **Justin Krieger** and **Nicki Kennedy**. To read the chapter, please click [here](#).

The Public-Private Partnership Law Review

May 2016: "Chapter 21: United States," chapter authored by **Rob Edwards**, **Randy Hafer**, **Ariel Oseasohn**, and **Mark Riedy**. To read the chapter, please click [here](#).

StreetInsider

May 20: "Notable Mergers and Acquisitions 5/20," **Kilpatrick Townsend** referenced as counsel to Cordia Bancorp in merger with First-Citizens Bank.

World Intellectual Property Review

May 22: "INTA 2016: Can Emojis be Protected by Copyright?," **Barry Benjamin** quoted. To read the article, please click [here](#).

Law360

May 23 & 24:

- "GC Cheat Sheet: The Hottest Corporate News Of The Week," **Randy Avram** quoted. To read the article, please click [here](#).
- "Calif.'s Central District Has Most Trademark Cases: Report," **Kilpatrick Townsend** is noted in its ranking in Lex Machina's Trademark Litigation Year in Review report for both the number of plaintiffs the firm represents in trademark cases (336, 4th most) and the number of defendants (146, 2nd most). To read the article, please click [here](#).
- "5 Mistakes Young Insurance Recovery Attorneys Make," **Will Um** quoted. To read the article, please click [here](#).

Managing Intellectual Property

May 24 & 25:

- "How Brands Can Make Friends and Influence People Online," **Barry Benjamin** quoted.
- "Mediation in Practice," **Miles Alexander** referenced as a panelist at the INTA Annual Meeting's mock mediation session.
- "The Trademark Cases to Watch in the US," **Ted Davis** referenced as a speaker at the INTA Annual Meeting's session on the "Annual Review of U.S. Federal Case Law and TTAB Developments."

Corporate Counsel

May 24: "Trademark Litigation Steady, Report Finds," **Kilpatrick Townsend** is noted in the firm's ranking in Lex Machina's Trademark Litigation Year in Review report.

Daily Journal

May 24: "High Court Could Shake Up Patent Review," article by **Justin Krieger** and **Eric Zylstra**. To read the article, please click [here](#).

Bloomberg BNA, Daily Labor Report

May 26: "Workflows: Law Firm News for May 25, 2016," **Sean Libby** joins Kilpatrick Townsend in Atlanta.