



Insights: News Releases

## Kilpatrick Townsend Represents AT&T in Sale of Xandr

*Kilpatrick Townsend Represents AT&T in Sale of Xandr*

December 22, 2021

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DALLAS, December 21, 2021 — AT&T Inc. (NYSE:T) has agreed to sell its global programmatic advertising marketplace, Xandr Inc., to Microsoft.<sup>1</sup> The agreement builds on decade-long relationship between Xandr, including its predecessor companies, and Microsoft for delivering global digital media solutions for advertisers. To view full News Release click [here](#).

### Related People

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**Joel Cartee**

Atlanta, GA

t 404.815.5909

[jcartee@ktslaw.com](mailto:jcartee@ktslaw.com)