



Insights: News

Once Again, Chris Bussert and Marc Lieberstein Named 2024 Franchise Times Legal Eagles

April 2, 2024

ATLANTA (April 2) - [Kilpatrick](#) announced today that [Chris Bussert](#) and [Marc Lieberstein](#) have been named 2024 *Franchise Times* Legal Eagles, a recognition of accomplished attorneys who have a deep understanding of legal and business issues impacting the franchise industry. This is Chris' eleventh time being recognized and Marc's seventh time.

As part of the Legal Eagles coverage, *Franchise Times* reporters interviewed several attorneys who offer insight on many important developments. Kilpatrick's [Jon Neiditz](#) and [Marc Lieberstein](#) were featured in an article in this special 2024 Legal Eagles issue in connection with an article they wrote concerning the impact of AI on franchising recently published in the [New York Law Journal](#). The *Franchise Times* article focuses on how lawyers need to know the full scope of AI and its growing presence in the world of franchising and elsewhere.

Read the full publication [here](#).

Franchise Times Legal Eagles are selected based on nominations from clients, peers, and other legal professionals. The nominations are then judged by *Franchise Times* editors.

Read last year's press release [here](#).

About Kilpatrick

Kilpatrick is trusted counsel to the world's most innovative companies. With recognized strength in the technology sector and a full range of service offerings, we deliver practical, business-centric solutions built upon strong and enduring connections. To serve our ground-breaking clients, we strive to be at the forefront of client service, a leader in DE&I, and on the cutting edge of law and technology.

Kilpatrick has offices in the eight of the 10 largest metro areas in the U.S. Overall, the firm has 18 U.S. offices and 22 offices worldwide.

Learn more at www.ktslaw.com and follow the firm on [LinkedIn](#) for the latest updates.



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