Insights: Publications

A.I. Field of Dreams—If Machines Build It, Wil They Come?

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In the construction industry where pen and paper often rule the day, artificial intelligence may get overlooked by a preference for custom and tradition. Artificial intelligence, however, is a tool just like any other and its use is becoming increasingly inevitable. It not only can be used effectively to assist in project design, management, and supervision, but it also has the potential to increase the chance of project success and contribute to the increased efficiency of daily tasks across the construction sector. Indeed, a 2017 McKinsey report states that construction firms could boost productivity by as much as fifty percent through the real-time analysis of data, a benefit that artificial intelligence can provide.