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Important Considerations in Licensing Know-How with Patents

Contra Costa Lawyer Magazine | The Intellectual Property Issue

OCTOBER 7, 2019 Written by Joseph R. Snyder, Ph.D.

Companies own many forms of intellectual property (IP) — patents, trademarks, copyrights, and know-how (e.g., unpatented inventions, technical information, specifications, and trade secrets) — and depending on the industry, a given company may own more of a particular type of IP over others. While many companies monetize patents through license agreements, know-how is also a valuable IP asset that can be monetized.

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