Insights: News

Am Law 100 Firms Make Strategic Plays for Lucrative Business Consultancy Markets

The American Lawyer

JANUARY 13, 2022

"Am Law 100 firms are taking a play from the management consulting playbook by setting up subsidiaries aimed at providing business advice backed by legal know-how. On Wednesday, Kilpatrick Townsend & Stockton launched KTS Strategies as a wholly owned subsidiary focused on assisting clients with both advocacy and business strategy across both state and federal governments. The foundation for the new business is Kilpatrick Townsend's government relations team, which the firm said will serve clients as a part of KTS Strategies, but the subsidiary will also call on the expertise of the firm's more than 650 attorneys and legal professionals across its offices globally."