Insights: In the News

Do Two Generics Make a Trademark?

Law Week Colorado

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Ted Davis talks to *Law Week Colorado* on the U.S. Supreme Court Case, *United States Patent and Trademark Office v. Booking.com B.V.,* on the issue of "whether the travel website Booking.com has established a brand recognizable enough to register a trademark for the name."

Related People



Theodore H. Davis Jr.

Atlanta, GA
t 404.815.6534
tdavis@ktslaw.com