

Insights: In the News

## Do Two Generics Make a Trademark?

*Law Week Colorado*

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Ted Davis talks to *Law Week Colorado* on the U.S. Supreme Court Case, *United States Patent and Trademark Office v. Booking.com B.V.*, on the issue of "whether the travel website Booking.com has established a brand recognizable enough to register a trademark for the name."

### Related People

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