

Troy V. Viger

Associate

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Services

Intellectual Property

Trademark, Copyright & Advertising

Trademark Litigation

Online & Digital Enforcement

Industries

Electronics & Computer Technology

Medical & Surgical Devices Technology

Troy Viger focuses his practice on trademark law and brings to it a technical expertise, which originates from his background in biomedical engineering and research experience with mathematics. Troy's practice includes representing various brands throughout many industries in litigation proceedings before U.S. district courts, appellate courts, and the Trademark Trial and Appeal Board.

Troy's trademark litigation experience involves pre-litigation due diligence, motion practice, managing and directing discovery, preparing and assisting with depositions, direct and cross examinations, and attending trial. He also counsels and assists clients with enforcement matters.

Prior to joining the firm, Troy was an associate in the Atlanta, Georgia office of an international full-service intellectual property law firm where he counseled clients on trademark enforcement, patent prosecution, and litigation, including developing intellectual property portfolios and executing successful strategies in USPTO administrative actions and legal proceedings before district courts and appellate courts from inception through trial and appeal.

During law school, Troy served as a judicial extern for the Honorable Leigh Martin May in the U.S. District Court for the Northern District of Georgia. He also interned in the Office of General Counsel at the Centers for Disease Control and Prevention. Troy also served on the boards of the *Georgia State University Law Review* and Georgia State Moot Court. In the 2020 Saul Lefkowitz Moot Court Competition, he received first place overall, first place in Brief and Oralist, and second place in Oralist nationally.

Troy received “high honor” status on the 2023 Capital Pro Bono Honor Roll list.

Experience

*Represented a large proxy and web data collection network in litigation in the Eastern District of Texas against a global technology company that offers web data collection and proxy services, related to patents involving proxy server technology. The case resulted in a favorable dismissal for the client.

*Experienced at the appellate court level before the Second Circuit and the Fourth Circuit.

*Practiced frequently before the Trademark Trial and Appeal Board.

*Experience gained by attorney prior to joining Kilpatrick.

Education

Georgia State University College of Law J.D. (2021) *magna cum laude*, *CALI Award (Constitutional Law)*, *Alan Rumph Fellowship Recipient*

Mississippi State University B.S., Biological Engineering (2018) *summa cum laude*, *President's List*, *Dean's Lis*t, *Academic, Alumni, and Eva Hosmer Engineering Scholarship*, *Shackouls Honors College*

Admissions

Georgia (2021)

Court Admissions

Supreme Court of Georgia

U.S. Court of Appeals for the Fourth Circuit

U.S. Court of Appeals for the Second Circuit

U.S. District Court for the Northern District of Georgia

Professional & Community Activities

Georgie State University Law Review, Executive Board, Research Editor (2020-2021)

Georgia State University Moot Court, Executive Board, Vice President of Competitions (2020-2021)

Georgia State University, Intellectual Property Law Society, Executive Board, Vice President for Programming (2019-2020)

Insights

Publication

A Beginner's Guide to NCAA Name, Image, and Likeness Rights

June 6, 2024

Publication

A Rainbow of Lessons from Fruity Pebbles' TTAB Loss

March 22, 2024

Publication

Supreme Court's Arthrex Decision Creates More Review for Patent Owners — And More Questions

February 18, 2022

Publication

Litigation and Public Health

August 17, 2021

Publication

Professional Gamers are Today’s Professional Athletes

March 20, 2021