

Daniel Gaitan

Associate

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Services

Anti-Counterfeiting & Gray Markets
Clearance & Portfolio Management
Greater China Trademarks
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising
Trademark Litigation
Trade Secrets

Industries

Financial Services
Media & Entertainment
Retail & Consumer Goods
Cannabis

Daniel Gaitan is an intellectual property attorney focusing on litigation, enforcement, and technology-related matters. He represents a wide range of clients, including Fortune 100 and 500 companies, across industries such as media and entertainment, technology, consumer products, fashion, financial services, and food and beverage.

His practice spans both intellectual property litigation and global enforcement efforts. His matters typically involve trademark, copyright, breach of contract, right of publicity, trade secret, and unfair competition claims. He advises clients on pre-litigation strategy and develops and manages global intellectual property enforcement programs, including online initiatives addressing counterfeiting, infringement, domain name disputes, and other internet-based abuses.

Daniel has assisted in the design and implementation of intellectual property enforcement programs, including platform-based DMCA and trademark enforcement policies and workflows. Daniel works closely with partners to drive litigation and enforcement matters, managing day-to-day strategy, client counseling, and execution. He regularly leads Trademark Trial and Appeal Board (TTAB) and domain name dispute proceedings and plays a central role in complex enforcement and litigation matters.

Daniel was recognized as a Southern California "Rising Star" in 2026 for Intellectual Property by *Super Lawyers* magazine.

Experience

*Represented a multinational technology company, a leading integrated precision manufacturer of plastics, rubber, silicone, and metal engineering components, to protect its intellectual property and contract rights nationally.

*Obtained favorable settlement for Client regarding his copyright rights in popular fitness book.

*Obtained favorable results in Uniform Domain Name Dispute Resolution Policy complaints for retail, cannabis, and technology clients arising out of trademark infringement, unfair competition, related state deceptive trade practices laws and copyright infringement.

*Advised on the enforcement of patent, copyright, and trademark rights for California-based technology companies.

*Experience gained by attorney prior to joining Kilpatrick

Education

University of California, Berkeley, School of Law LL.M. (2020) *with high honors, Dean's List*

University of La Verne B.A., Political Science (2015)

University of San Francisco School of Law J.D., Intellectual Property Law Certificate (2018) *with honors*

Admissions

California (2019)

Court Admissions

U.S. District Court for the Central District of California

U.S. District Court for the Northern District of California

Professional & Community Activities

2017 INTA's Saul Lefkowitz National Moot Court Champion – Best Oralist and Best Team Overall

2017 INTA's Saul Lefkowitz Regional Moot Court Champion – 1st Place

University of San Francisco School of Law, *Intellectual Property and Technology Law Journal*, Former Executive Editor

International Trademark Association, Member

Insights

[Alert](#)

NAD Finds Kevin Hart's Social Media Disclosures Insufficient in Monitoring Decisions

April 10, 2025

[Perspectives](#)

Monthly Minute | Brand Issues and Cryptocurrencies in the Metaverse
April 20, 2022

Perspectives

Monthly Minute | Intellectual Property in the Metaverse
March 23, 2022

News Releases

Kilpatrick Townsend's Trademark & Copyright Team Continues Growth
December 28, 2021