



Insights: News

Kilpatrick Adds Prominent Trademark Partner

July 8, 2025

Peter Willsey Joins Firm in Washington, D.C.

WASHINGTON, D.C. (July 8, 2025) – [Kilpatrick](#) announced today the addition of [Peter Willsey](#), partner, to its internationally recognized [Trademark, Copyright & Advertising Team](#). Mr. Willsey will work from the firm's Washington, D.C. office. Until recently, he served as Global Chair of Brown Rudnick's Trademark, Copyright & Advertising Practice Group.

"We are thrilled to have Peter join Kilpatrick," said [Alicia Grahn Jones](#), Trademark, Copyright & Advertising Team Co-Lead. "Clients will benefit from his deep expertise spanning a broad range of industries. Adding a seasoned litigator enhances our profile in the nation's capital for contentious trademark matters arising in the USPTO and federal courts."

Mr. Willsey, who has over three decades of experience, brings a notably versatile practice that includes trademark prosecution, litigation, protection, and enforcement. He has the ability to pivot between litigation and non-litigation depending on the needs of his clients and the nature of his current matters. Mr. Willsey has represented major companies in trademark, copyright, and false advertising cases in federal courts and before the USPTO.

Ms. Jones added, "Peter has extensive experience counseling pharmaceutical, life sciences, and medical device companies. Kilpatrick clients in these sectors will be able to leverage his expansive knowledge of the FDA approval process as it relates to brand protection and enforcement."

Mr. Willsey's trademark portfolio client base is comprised primarily of clients in the life sciences, pharmaceutical, medical device, health information systems, Internet/wireless communications, and medical technology spaces. He advises on the selection of company and product names, the development of comprehensive trademark and branding strategies, and formulating strategic approaches for the licensing and enforcement of intellectual property rights. Mr. Willsey has a strong understanding of the FDA approval process for drugs and medical devices by virtue of his work with clients in this industry. He has represented clients in other industries, including online services, sports and entertainment, retail, and food and beverage.

"Having worked with Kilpatrick attorneys on numerous matters over the years, I have seen firsthand why the firm has earned its reputation as the preeminent trademark, copyright, and advertising firm," said [Peter Willsey](#). "With more than 125 attorneys on the team dedicated to growing and protecting many of the world's most iconic brands, the firm provides the optimal platform to become a true business partner with clients."

Mr. Willsey is recognized by *Chambers USA*, and *Legal 500*. In recent rankings, clients have commented that he is “a rock star” and “a fantastic attorney who is both strategic and efficient.” Mr. Willsey, a sought-after thought leader, speaks at high-profile industry events and has taught courses on Trademarks and Unfair Competition at the law schools of Georgetown University and the University of Virginia. He received a B.A. in Economics from the University of Virginia and graduated from the University of Richmond School of Law.

About Kilpatrick

Kilpatrick is trusted counsel to the world’s most innovative companies. To serve our ground-breaking clients, we strive to be at the forefront of client service and on the cutting edge of law and technology. With recognized strength in the technology sector and a full range of service offerings, we deliver practical, business-centric solutions built upon strong and enduring connections.

Follow the firm on [LinkedIn](#) for the latest updates.

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