Insights: Publications

# The Intersection of IP and Artificial Intelligence

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In 1956 at the Dartmouth Summer Research Project on Artificial Intelligence, John McCarthy coined the term "Artificial Intelligence,"1 which he would define as "the science and engineering of making intelligent machines." The usage/capabilities of artificial intelligence (AI) as a technology have been accelerating ever since, as computing power has grown exponentially, and more research has been devoted to artificial intelligence and its use cases. As a result, artificial intelligence has become an umbrella term that encompasses everything from Natural Language Processing/Understanding (NLP) to Machine Learning to Robotics to Deep Learning, and much more. Think of it as Cognitive Computing…a range of technologies that mimic the human brain and take actions.

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