



Insights: Publications

The Intersection of IP and Artificial Intelligence

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In 1956 at the Dartmouth Summer Research Project on Artificial Intelligence, John McCarthy coined the term “Artificial Intelligence,”¹ which he would define as “the science and engineering of making intelligent machines.” The usage/capabilities of artificial intelligence (AI) as a technology have been accelerating ever since, as computing power has grown exponentially, and more research has been devoted to artificial intelligence and its use cases. As a result, artificial intelligence has become an umbrella term that encompasses everything from Natural Language Processing/Understanding (NLP) to Machine Learning to Robotics to Deep Learning, and much more. Think of it as Cognitive Computing...a range of technologies that mimic the human brain and take actions.

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