Insights: Publications

It’s a Partly Cloudy Day in the Rogers Neighborhood: Recent District of Colorado Decision in Stouffer v. National Geographic Flips the Script on Film and TV Title Clearance

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It’s no secret that Hollywood is undergoing huge changes. There have been a series of mega mergers in the media space resulting in a new slate of major entertainment companies, both in terms of newly consolidated film and television production companies and new content streaming platforms. These deals are resulting in significant competition for viewer eyeballs. The key to success for these companies and platforms will be content, as fickle viewers demand a steady stream of new shows to watch. As a result, there has been an enormous growth in the number of new films and television projects in production. While the current COVID situation has placed many projects on hold while studios navigate how to safely conduct production during the pandemic, the demand for content has only grown during this time. In the long term the growth trend is likely to continue.