Automotive

Sector Ingenuity

Government regulation, technological advances, and intense global competition represent just a few of the constantly-changing concerns facing the automotive sector. At Kilpatrick, we represent car and truck manufacturers, retailers, and parts and component manufacturers, distributors, and suppliers using an interdisciplinary approach when providing comprehensive advice on legal, regulatory, technical, and financial aspects affecting the automotive industry. We understand the industry, and help clients capitalize on new market opportunities and emerging trends to strengthen and expand their businesses, while avoiding or minimizing associated risks.

Focus Areas

- U.S. & International IP Protection for Inventions, Brands, Logos & Designs
- IP Dispute Negotiation, Litigation & Alternative Dispute Resolution
- Anti-Counterfeiting & Gray Market Strategies & Enforcement Programs
- Design & Utility Patent Clearance, Prosecution, Procurement & Enforcement
- Complex Business Litigation, Insurance Recovery, Class Action Litigation, Product Liability & Privacy Breach Remediation
- Corporate & Transactional Work, including incorporation, tax, leases, mergers and acquisitions, distribution, licensing, franchising, endorsement, cybersecurity, outsourcing, technology, sales agreements, and other commercial transactions
- Advertising, Privacy & Social Media Policies & Guidelines
- Labor & Employment
- Employee Benefits & Executive Compensation
- Environmental Counseling & Compliance, Corporate & Social Responsibility Policies & Implementation
- Federal, State & Local Regulatory Compliance

Primary Contacts



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