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Kilpatrick Townsend's James Faris to Moderate State Bar of Georgia Panel on "False Advertising, Domestically and Internationally"

APRIL 10, 2015

ATLANTA (April 10) – Kilpatrick Townsend & Stockton announced today that attorney **James Faris** will moderate a **State Bar of Georgia** panel titled, "**False Advertising, Domestically and Internationally**." The panel will be held April 14 at Bodker, Ramsey, Andrews, Winograd & Wildstein, P.A. in Atlanta, Georgia.

Mr. Faris will join Elizabeth Garcia, Commercial Clearance &Advertising Director, Global, Turner Broadcasting Systems, Inc.; Tori Silas, Privacy Officer &Senior Counsel, New Media and Transactions, Cox Enterprises, Inc.; Leslie Spasser, Bodker, Ramsey, Andrews, Winograd &Wildstein, P.A.; and Joseph Staley, Vice President of Legal, Kids II, Inc. in discussing general domestic and international false advertising principles, advertising disclosure obligations, the development of company advertising compliance and review policies, and litigation and non-litigation options in challenging false advertisements of competitors.

Mr. Faris concentrates his practice in the areas of trademark, unfair competition, franchise, and false advertising litigation. Mr. Faris has significant experience representing clients in intellectual property disputes in federal courts throughout the country, before the Trademark Trial and Appeal Board, and in arbitration. Mr. Faris also counsels clients in a variety of industries—including franchising, food, healthcare, social media, and consumer products —concerning the protection and enforcement of their intellectual property rights.

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