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Unilever Heads Back to the Drawing Board after Takeover Bid is Withdrawn

The Network, a blog published by the Berkeley Center for Law and Business (BCLB)

MARCH 7, 2017 Written by Olivia Poppens-Schultz

Unilever, a British consumer goods company, is exploring alternative methods for expansion after Kraft Heinz withdrew their $143 billion takeover bid in February. The takeover would have created an industry stalwart and giant within the packaged food and consumer goods realm. The original offer intended to pay shareholders $50 a share in a cash-stock combination.

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