Insights: News Releases

Kilpatrick Townsend's Jon Neiditz Featured Speaker at the Technology Association of Georgia Business Intelligence/Analytics Society "Data Privacy in Our Connected Society" Seminar

MARCH 19, 2015

ATLANTA (March 19) – Kilpatrick Townsend & Stockton announced today that Partner **Jon Neiditz** will be the featured speaker at the **Technology Association of Georgia Intelligence/Analytics Society's** "Data Privacy in Our Connected Society" seminar. The event will be held on Monday, March 23, at the Atlanta Tech Village.

Mr. Neiditz will discuss how participants can "Grab the Internet of Things (IoT) by the Tail with Platforms of Trust!"

> HOW can we achieve real security and meaningful consent in a swarm of millions of tiny, re-programmable devices, made by new market entrants, changing each other as they interact? Slap consent screens on many of them and we'll just stay home; too much red tape to go anywhere new! And our new best friend, Context-Sensitivity, is wandering around looking shell-shocked. Not only are things moving too fast for the old guy; it seems somebody is giving people big CHOICES about Context that make consent meaningful in the IoT. This new entrant is the "Platform" that organizes the consumer's experience of the IoT, organizes the IoT's "Things" through developer standards, and provides answers not only to the big question of security with a "shelf life" but even to meaningful consent. You will laugh, cry, and grab the IoT by the tail!…

Mr. Neiditz leads the Big Data, Privacy and Information Security practice at Kilpatrick Townsend, a firm that has become one of the leading information law firms in the world. Previously, he has led information management practices at other major law and consulting firms, and served as an in-house general counsel and a special advisor to reform initiatives. Mr. Neiditz is passionate about customer service and innovation.

Follow Mr. Neiditz on Twitter: @jonneiditz, read the Big Data Tech Law Blog: datalaw.net, and/or connect on LinkedIn linkedin.com/in/informationmanagementlaw.

For more information about Kilpatrick Townsend, please visit: www.kilpatricktownsend.com.

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Related People





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