



Insights: News Releases

**Kilpatrick Townsend Represents AT&T in Sale of Xandr
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December 22, 2021

DALLAS, December 21, 2021 — AT&T Inc. (NYSE:T) has agreed to sell its global programmatic advertising marketplace, Xandr Inc., to Microsoft.¹ The agreement builds on decade-long relationship between Xandr, including its predecessor companies, and Microsoft for delivering global digital media solutions for advertisers. To view full News Release click [here](#).

Related People



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