Insights: Publications

Patenting Trends Study

In collaboration with GreyB Services

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Patent activity provides an important signal that is helpful in identifying and forecasting industry trends including the development of new products and services. It can predict the future focus of individual competitors within an industry, foresee the entry of new players into a particular market, identify potential acquisition or joint venture targets, identify geographic innovation clusters, and recognize competitors that may be gearing up for litigation by how they amass patents in a specific niche.

In the Study, Kilpatrick Townsend and GreyB analyzed a proprietary dataset of U.S. patenting activity that extends through 2018. Automated and manual review allowed this study to be conducted at the industry level, with focus on the following industry areas:

- Overview
- Artificial Intelligence ("A.I.")
- Automotive
- Blockchain
- Building Materials
- Cleantech
- Computational Biology & Bioinformatics
- FinTech
- Industrial Design
- Internet of Things ("IoT")
- Medical Devices
- Therapeutic & Diagnostic Molecules
- Wireless Phones

To obtain a copy of the study, please click Download PDF.

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