Insights: News

Welcome to Kilpatrick: Unveiling an Exciting New Chapter

NOVEMBER 13, 2023

KILPATRICK (November 13, 2023) – Kilpatrick announces an exciting new chapter as it approaches its 164th year of providing outstanding legal service.

Starting today, you will notice the:

- firm's brand name is now Kilpatrick—representing one firm, one vision, and a unified, collaborative culture;
- firm's colors are expanded into a bolder, more contemporary palette—retaining red as the primary brand color but expanding the range of reds in the palette to be more dynamic and modern;
- firm's photography and graphics will represent innovative thinking, converging goals, strong relationships, technical knowledge, collaboration, and leadership; and
- firm's website will reflect these changes, being much bolder and unique.

Kilpatrick has long been recognized as counsel to the world's technology leaders—those companies that are continually innovating and defining what is next on the horizon. We continue to partner with them and work together as one firm to help clients not only see around the corner but also define what the future holds. At Kilpatrick, we are Connected to Next.

Kilpatrick is trusted counsel to the world's most innovative companies. As one of a handful of law firms focused on serving the world's most groundbreaking companies, we always strive to be at the forefront of creating a best-in-class client experience. With recognized strength in the technology sector and a full range of service offerings, we do things differently from our peers because we put people first. Our highly skilled and intellectually curious team delivers practical, business-centric solutions built upon unusually strong and enduring connections with our clients and collaboration with each other. With a foundation of more than 160 years of success, we are steadfastly future-focused, driving innovation while cultivating genuine relationships. We're optimistic about the future and invest in the success of our clients, our people, our firm, and our communities.

We are smart, ambitious, and caring.

Welcome to Kilpatrick.

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