Insights: News Releases

Kilpatrick Townsend's Jeremy Schachter Works with Other Industry Leaders to Launch Report on Self-Regulation of Advertising in the U.S.

APRIL 15, 2015

NEW YORK (April 15) -- Kilpatrick Townsend & Stockton announced today that firm attorney **Jeremy Schachter** is a select member of the Editorial Board and also an active participant of the Working Group that produced the report titled "Self-Regulation of Advertising in the United States: An Assessment of the National Advertising Division." This important report was released today in association with the American Bar Association evaluating the National Advertising Division (NAD) and the state of advertising self-regulation in the United States.

The Working Group of 59 members, including representatives from consumer product companies (large and small), industry associations and advertising lawyers assembled the report and is the result of a request for input from the President of the Advertising Self-Regulatory Council (ASRC). The Working Group found that while overall the system is operating well, it recognized areas for improvement.

The full set of the report's recommendations can be found here.

Mr. Schachter is an associate based in Kilpatrick Townsend's New York office and is a member in the firm's internationally recognized Intellectual Property Department. He advises and represents clients in a wide range of industries on their advertising, trademark, right of publicity, and copyright issues. The bulk of Mr. Schachter's time is spent handling advertising and trademark disputes and litigation in federal court and before NAD.

For more information about Kilpatrick Townsend, please visit www.kilpatricktownsend.com.

Follow the firm on Twitter: @KTS_Law.

###