Insights: News Releases

Kilpatrick Townsend's Jon Neiditz Featured Panelist at the Stout Risius Ross New York Auto Show Symposium

MARCH 27, 2015

ATLANTA (March 27) – Kilpatrick Townsend & Stockton announced today that Partner **Jon Neiditz** will be a featured panelist at the **Stout Risius Ross New York Auto Show Symposium**. The symposium will take place on Wednesday, April 1, at the New York International Arbitration Center/American Arbitration Association in New York, NY.

Automobiles are the second biggest purchase in everyone's life after a home and cars inspire passions and opinions like few other products. There is an increasing convergence between the connected home, smart city, connected automobile and even areas like health and wellness. Thus while the industry typically has focused on design and motor specifications, it is not hard to imagine a future in which digital intelligence defines the driving experience, increase customer loyalty, improve brand equity, generate higher revenues, and improve competiveness and profitability. Mr. Neiditz will join other industry leaders on a panel titled, "Connected Cars: A Platform for Information."

The panel will address the issues anticipated with the next major market disruptor: the car as a platform for information, content, marketing and sales, as well as a source for data and analysis. As this platform and content becomes monetized and captures a market, major issues will include intellectual property protection and compliance, as well as data protection. Panelists will address the legal challenges which come with a disruptive ecosystem where the platform owners have a captive audience that craves third-party data. These challenges include effectively handling intellectual property compliance and enforcement, determining ownership of consumer data, and addressing major security risks and substantial changes in privacy regulation and expectations. The panel also will consider what can be learned from the challenges faced by other recent disruptive technologies and industry related solutions.

Mr. Neiditz leads the Big Data, Privacy and Information Security practice at Kilpatrick Townsend, a firm that has become one of the leading information law firms in the world. Previously, he has led information management practices at other major law and consulting firms, and served as an in-house general counsel and a special advisor to reform initiatives. Mr. Neiditz is passionate about customer service and innovation.

Follow Mr. Neiditz on Twitter: @jonneiditz, read the Big Data Tech Law Blog: datalaw.net, and/or connect on LinkedIn linkedin.com/in/informationmanagementlaw.

For more information about Kilpatrick Townsend, please visit: www.kilpatricktownsend.com.

###

Related People



Jon Neiditz

Atlanta, GA
t 404.815.6004
jneiditz@ktslaw.com