Licensing, Transactions & Monetization

Deal Optimization

When conducting an acquisition, cross-license, patent portfolio purchase, or other transaction, organizations and individuals are best served by legal counsel with a wide range of technology and specialty experience to value their patent assets and improve their deal optimization. At Kilpatrick, we bring decades of experience negotiating license, joint venture, acquisition, and technology transfer agreements. Our attorneys specialize in evaluating open source risks, government rights, infringement risks, and other substantive aspects of a transaction. So that clients can make the most informed business decisions — before, during, and after deals — we work across many practice areas, while ensuring compliance with state, national, and international laws.

Reach

Value Drivers

Our robust transactional and licensing services help drive business decisions that increase revenues, minimize payments, optimize patent portfolios, and identify opportunities and gaps. We represent both patent licensors and licensees throughout the licensing cycle, including assessing assets, developing strategy, negotiating and crafting agreements, and effectively establishing and managing relationships. When performing patent due diligence, our attorneys come uniquely qualified to determine a patent's scope of coverage, validity, and enforceability. We also evaluate key competitors and their patents; existing licensing agreements and disputes; government rights; and existing know-how among key employees. For clients looking to buy, sell, license, or optimize patent portfolio assets, our attorneys provide clear and realistic patent valuation through quantitative legal, technical, financial, and industry analysis, as well as qualitative analysis of patent claims.

Approach

Highly Specialized

We work collaboratively with our clients to understand and support their business goals. Our attorneys come highly specialized, and many bring significant experience in particular scientific and technology industries and their unique issues. We offer structured strategic plans to maximize benefits, while protecting the integrity and value of the innovations. Our ability to integrate across multiple practice areas allows us to anticipate our clients' needs in all industries throughout the world.

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