Insights: News

Kilpatrick Townsend Helps Garfield Make a Deal

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Kilpatrick Townsend's **Lisa Pearson** and **Gwen Peterson** recently represented Jim Davis (the creator of the iconic Garfield cartoon) and his company Paws, Inc. on the intellectual property aspects of a high-profile deal with Viacom. Viacom announced that Garfield will be joining its Nickelodeon lineup as the result of its acquisition of Paws, Inc. Jim Davis will continue to create the syndicated comic strip.

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