Insights: Publications

Considerations for Investing in Single-Family Rentals

Wealth Management

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Single-family rentals or SFRs have recently become one of the hottest subsectors in the commercial real estate market. SFRs may be a great alternative for institutional investors who are looking to diversify their portfolios, developers who want to profit and even renters who want the amenities associated with living in an apartment community, but also the feel of living in a home, all without the long-term commitment and investment of home ownership.
