Insights: Publications

The Trademark Reporter | Dedicated to Jerre B. Swann

JUNE 30, 2025 Written by Theodore H. Davis Jr. and R. Charles Henn Jr.

International Trademark Association (INTA)'s *The Trademark Reporter* (“TMR”) dedicates its recent issue to friend and colleague, **Jerre B. Swann** (1939–2025), who served as the TMR's Editor-in-Chief from May 1988 through April 1990 and who remains one of the most prolific contributors to the TMR in its history.

Jerre's accomplishments during his 58-year career at Kilpatrick Townsend & Stockton were many, but, consistent with his long-standing relationship with the TMR, perhaps the greatest was his extraordinary writing, which continues to have a substantial influence on United States trademark law and the way cases are litigated.

The dedication, written by Ted Davis and Charlie Henn, with posthumous reflections from Bill Brewster, can be read in full here.