Insights: Publications

The Top 5 Things to Know About Item 19

1851 Franchisor Spotlight

AUGUST 3, 2017

If you are just getting into the franchising industry, the legal details may seem daunting at first. That's why it's always suggested to consult with an attorney that specializes in franchising to ensure you fully understand what's in a brand's Franchise Disclosure Document, or FDD. One part of the FDD that frequently causes confusion is also one of the most important items: Item 19. To help break down what you need to know about Item 19, *1851* asked Kitt Shipe the top five things to know about it.
