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Key Takeaways From Recent Changes To TM Laws Abroad

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A global pandemic isn't the only major event that has affected the practice. For brand owners already reeling from workplace and business changes brought about by the crisis, there are also substantial changes to international laws that have an impact on their global trademark portfolios.

This article offers takeaways for best practices in China now that the dust has started to settle on monumental changes to its trademark law over the last few years, as well as the key elements and practical implications of developments following Brexit and changes in Mexico's trademark practice.

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