Insights: In the News

Kilpatrick Townsend's Ted Davis quoted by World Trademark Review re: “A Steep Uphill Battle: Experts Pessimistic Over USPTO Bid for U-Turn on Scandalous Marks”

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The USPTO has filed a petition for a rehearing *en banc* in *In re: Brunetti*, a decision it contends "invalidates a century-old provision of federal trademark law that renders trademarks containing 'scandalous' and 'immoral' matter ineligible for the benefits of federal registration". The bid to maintain a ban on scandalous marks is one that practitioners will keenly follow. Kilpatrick Townsend's Ted Davis was quoted by *World Trademark Review* regarding the petition. To view the article, please click here.

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