Insights: Alerts

Advancing the Law Against Knock-Offs

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Background and Overview: In September 2015, Coty, along with its licensors Calvin Klein, Vera Wang, and Lady Gaga, filed a lawsuit in U.S. District Court for Southern District of New York against Excell Brands, LLC, a manufacturer of so-called “alternative fragrances” marketed as “versions” of genuine Coty fragrances. *See Coty Inc. v. Excell Brands, LLC*, No. 15-cv-7029 (JMF), 2017 WL 4155402 (S.D.N.Y. Sept. 18, 2017).

Related People



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