

Stephanie K. Sherman

Director, Client Relations

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In her role as Director of Client Relations, Stephanie Sherman leads the firm's Client-Attorney Team (CAT) program, which is targeted to the firm's key clients. The CATs facilitate collaboration among cross-practice teams to create stronger partnerships with the firm's top clients, grow our relationships, and enhance the value we provide them. Prior to this role, Stephanie served as Senior Business Development Manager of Client Relations for the firm.

Stephanie brings with her more than 15 years of experience providing superior client management, brand management, and strategic development services to a number of law firms and organizations. She is a creative strategist with unique experience leading key and target client relationship and development initiatives, including competitive intelligence and market research and analysis. Stephanie also has extensive experience managing marketing and branding initiatives, significant budgets, strategic events, high-value professional partnerships, and corporate communications.

Education

University of Maryland M.B.A. (2008) Marketing and Global Strategy

The George Washington University School of Business B.B.A. (2001) Business, Concentration in Marketing, Secondary Field in Sociology, *Dean's List*

Honors & Distinctions

Make-A-Wish® Mid-Atlantic Becca Thorsen Award for Leadership and Service (2018)

Make-A-Wish® Mid-Atlantic Women's Leadership Council Member of the Year (2016)

Make-A-Wish® Mid-Atlantic Event Council Member of the Year (2015)

Professional & Community Activities

Legal Marketing Association, Member

Make-A-Wish® Mid-Atlantic Community Leadership Council, Chair (2016 – Present)

Make-A-Wish® Mid-Atlantic Women's Leadership Council, Chair (2015 – 2016) and Member (2014 – 2016)

Washington Area Women's Foundation Leadership Luncheon Host Committee, Member (2017-2018)