Kevin M. Bell

Partner

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Services

- Intellectual Property
- ITC Section 337
- Licensing, Transactions & Monetization
- Patent Litigation
- Patents
- Trade Secrets
- Design Rights

Industries

- Consumer Goods
- Electronics & Computer Technology
- Food, Restaurant & Beverage
- Home Furnishings
- Media & Entertainment
- Retail & Consumer Goods
- Technology

Kevin Bell is an intellectual property litigator. Kevin focuses his practice on patent litigation, trademark litigation, and complex business litigation. He works with clients in such diverse fields as electronics, semiconductor manufacturing and development, software, telecommunications, transportation, entertainment, retail and consumer goods, and financial transactions. Kevin has extensive experience in all aspects of federal district court litigation and International Trade Commission (ITC) investigations and trials. He also has experience in trademark prosecution and counseling, design patent litigation, and trade secret litigation.

On a pro bono basis, Kevin represents prospective adoptive parents in kinship adoption cases, foreign parents in international child abduction cases under the Hague Convention on the Civil Aspects of International Child Abduction, prisoners in habeas corpus cases, and petitions for clemency, and detainees seeking asylum under U.S. immigration law.

In law school, Kevin was an Articles Editor for the *University of Colorado Technology Law Journal* (CTLJ), formerly the Journal on Telecommunications and High Technology Law.

Kevin was recognized in 2025 and the three years immediately preceding as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Litigation by *The Best Lawyers in America*®.

Experience

Represented Zodiac Pool Systems LLC and Zodiac Pool Care Europe, leading manufacturers and innovators in the pool care industry, in a patent infringement and importation investigation at the International Trade Commission, with a related action in the Central District of California, against Wybotics, Co. Ltd. (d/b/a Winny

Pool Cleaner), Tianjin Pool & Spa, Aiper Inc., Aiper Intelligent, LLC, and Shenzhen Aiper Intelligent Co., Ltd. The investigation involved two Zodiac patents covering pioneering technology in robotic pool cleaners. We were able to stop these entities' infringement before trial. Specifically, before the close of fact discovery, Zodiac settled favorably with the Aiper entities on confidential terms, leading to the issuance of a consent order which bars Aiper from importing or selling any of the Accused Products in the United States. Zodiac also obtained sworn representations during discovery from Wybotics that it had completely stopped manufacturing, importing, and selling the Accused Products in the United States. *Certain Robotic Pool Cleaners and Components Thereof*, U.S. ITC Inv. No. 337-TA-1326; *Zodiac Pool Care Europe v. Wybotics, Co. Ltd. et al*, No. 2:22-cv-05271 (C.D. Cal.). We also helped coordinate strategy for a seizure and infringement action in France involving the same products, which remains pending.

Represented adidas AG, adidas North America, Inc., adidas America, Inc., and adidas International Trading AG in patent infringement and importation investigation at ITC brought by Nike, Inc., related to the design and manufacture of shoe uppers for knitted footwear, with related action in Oregon federal court. One of the largest patent cases in the footwear industry, the case involved nine U.S. patents from multiple distinct families of patents, each covering a different subject matter. After completing both fact and expert discovery, the case was settled on confidential terms shortly before the evidentiary hearing at the ITC. *In re Certain Knitted Footwear*, U.S. ITC Inv. No. 337-TA-1289; *Nike, Inc. v. adidas AG et al.*, No. 3:21-cv-01780 (D. Or.)

Defended Respondents Citi City Liyuan Auto Parts Co., Ltd. and Tyger Auto, Inc. before the U.S. International Trade Commission in an investigation brought by subsidiaries of American company Truck Hero related to truck tonneau covers. Following expert discovery, the Complainants conceded defeat and withdrew the complaint, resulting in a complete victory for Respondents Liyuan and Tyger. *In re Certain Pick-Up Truck Folding Bed Cover Systems and Components Thereof*, U.S. ITC Inv. No. 337-TA-1088.

Represented Western Union in cross-patent infringement action in the U.S. District Court for the Western District of Texas involving patents for staging money transfers. Our litigation team succeeded in obtaining summary judgment of non-infringement of MoneyGram's patent, and then secured a jury verdict in favor of Western Union, finding that MoneyGram's FormFree system infringes Western Union's Money Transfer By Phone patents and awarding damages totaling $16.53 million. The court further entered a permanent injunction against MoneyGram. The Federal Circuit later reversed the trial court on the basis of obviousness. *Western Union Co. v. Moneygram Int'l, Inc.,* No. 1-0372 (W.D. Tex. filed May 11, 2007).

Defended software developer, Rule Space LLC, against claims by competitor that our client infringed copyright by purchasing and using competitor's product outside of limitations in EULA. *eSoft Inc. v. RuleSpace LLC*, No. 1:10-cv-00545 (D. Colo. filed Mar. 9, 2010).

Successfully prosecuted patent infringement claims for BSI Designs, a leading designer and manufacturer of restaurant equipment, in disputes with several competitors. All cases settled on favorable terms and with infringing food service devices removed from the market. *Brass Smith, LLC v. Advanced Design Mfg. LLC*, No. 2:10-cv-04945 (C.D. Cal. filed July 6, 2010).

Provide outside trademark counsel for a number of Colorado's most famous ski and snowboard resorts.

Successfully represented an Australian father in proceedings under the Hague Convention on the Civil Aspects of International Child Abduction. Obtained a verdict ordering return of the children to Australia following a trial on the merits, and ordering the defendant mother to pay all of the father's attorney's fees and costs. *In re the Application of Bradley Reed Warren v. Emily Rebecca Ryan*, 15-cv-00667 (D. Colo. filed March 31, 2015).

Successfully represented a Mexican mother *pro bono* in proceedings under the Hague Convention on the Civil Aspects of International Child Abduction. Obtained a verdict ordering return of the child to Mexico following a trial on the merits. *In re the Application of Raquel Fabiola Marquez Avila v. Rolando Contreras Gallegos*, 14-cv-00230 (D. Colo. filed January 27, 2014).

Successfully represented respondents LSI Corp. and Seagate Technologies in defense of a patent infringement action involving external memory controllers and serializer/deserializer interfaces used in integrated circuits. *In re Certain Semiconductor Chips and Products Containing Same*, ITC Inv. No. 337-TA-753.

Education

Trinity University B.A. (2003) History and Political Science, Minor in Economics, *cum laude,* Dean's List

University of Colorado School of Law J.D. (2007) *Journal of Telecommunications and High Technology Law,* Articles Editor

Admissions

Colorado (2007)

Court Admissions

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the Tenth Circuit

U.S. District Court for the District of Colorado

Insights

Events

Patent Law Year in Review: Key Decisions and In-House Takeaways

August 4, 2026

Events

Design in Flux: The LKQ v. GM Obviousness Standard

March 2, 2026

Publication

Navigating Patent Damages

December 15, 2025

News Releases

Kilpatrick Elects 2026 Class of Partners

November 11, 2025

Perspectives

5 Key Takeaways | Patent Damages: An Overview and What the Future May Hold

March 4, 2025