

Bradley A. Verona

Senior Associate

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Services

Business & Finance
Cross Border Transactions
Emerging Companies
Venture Capital and Emerging
Companies
Joint Ventures & Strategic
Alliances
Mergers & Acquisitions
Private Equity

Industries

Financial Services
Health & Life Sciences
Technology

Brad Verona's practice is primarily focused on private equity and venture capital. He represents buyers, sellers, and financiers in their investing activities and financing needs. Brad also represents emerging growth companies and venture and growth capital investment entities in early and intermediate stage financing rounds.

Prior to joining the firm, Brad was a private equity and venture capital associate in the Atlanta, Georgia office of a global law firm.

Brad attended law school at Emory University where he graduated from its joint JD/MBA program. At Emory School of Law, Brad served as Executive Administrative Editor of the *Emory Bankruptcy Developments Journal*. His coursework at Emory's Goizueta Business School concentrated on Alternative Investments (Private Equity/Venture Capital) and Finance Strategy Consulting.

Brad was recognized as one of the "Best Lawyers: Ones to Watch" in 2025 for Mergers and Acquisitions Law and again in 2026 and 2027 for Corporate Law, Mergers and Acquisitions Law, and Venture Capital Law by *The Best Lawyers in America*®.

Experience

*Represented a private equity fund in the \$500 million sale of a tech-enabled provider of portfolio analytics, reporting, and data.

*Represented a private equity fund in the \$110 million sale of an orthodontics practice management software company.

*Represented a private equity fund in the \$210 million sale of an automated logistics consulting and management firm valued at \$210 million.

*Represented a private equity fund in the \$325 million sale of a residential services provider specializing in HVAC maintenance and replacement valued at \$325 million.

*Represented a venture-backed sales engagement and automation software company based in Atlanta in the financing and acquisition of a majority stake in the company valued at \$2.3 billion.

*Represented an Atlanta-based public safety technology company in various venture financing rounds and acquisitions.

*Represented an Atlanta-based digital experience intelligence company in various venture financing rounds.

*Experience gained by attorney prior to joining Kilpatrick

Education

Emory University Goizueta Business School M.B.A. (2017)

Emory University School of Law J.D. (2017) *Transactional Law and Skills Certificate*

James Madison College at Michigan State University B.A., Social Relations and Policy (2013) *Dean's List, MSU Honors College*

Admissions

Georgia (2018)

Insights

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Kilpatrick Attorneys Recognized in 2027 Edition of Best Lawyers: Ones to Watch® in America
August 20, 2026

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Blue Bird Signs Definitive Agreement to Acquire & Consolidate Micro Bird Joint Venture
February 19, 2026

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August 16, 2024