Insights: News

Will Louis Vuitton’s ‘Dad Shoe’ Lawsuit Stomp Out Imitators?

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Concerns surrounding intellectual property (IP) theft by Chinese companies is certainly not a priority exclusive to the Trump Administration. In early May, the French luxury powerhouse Louis Vuitton officially brought action against Belle International Holdings, a Hong Kong-listed Chinese footwear company, accusing it of infringing upon the design patent of its widely popular "dad" sneaker from its Archlight collection.

"This lawsuit deserves close attention because besides the fact that the dispute is between two established fashion groups, the dispute also focuses on a fashion article — the 'dad' sneaker — which has been trendy in the global fashion market," says **Sindy Ding-Voorhees,** Associate attorney at Kilpatrick Townsend & Stockton and Co-director of the Fashion, Art, Media, Entertainment, Sports (FAMES) Law Institute in China.

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