Insights: Publications

Franchise Relationships

LexisNexis

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This practice note discusses the different kinds of Franchise Relationships that are most prevalent in the United States, defines and describes the features of such relationships, and discusses the advantages and disadvantages of each relationship. Between 2017 and 2018, it is estimated that there were approximately 750,000 franchise establishments doing business in the United States, collectively generating over $800 billion in revenue.