Insights: Publications

Quick Overview: NFTs - What's The Big Deal? A Practical Introduction and Guide For In-house Counsel

Association of Corporate Counsel Resource Library

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Key Takeaways

- Non-Fungible Tokens are a piece of computer code, usually stored on a blockchain, that represents ownership of underlying rights or assets with a unique value.
- NFTs can be found across industries and interest areas.
- NFTs raise intellectual property questions that may be addressed through a traditional IP analysis.
- NFTs also present challenges, such as the risk of counterfeit NFTs or digital tokens created using others' intellectual property.