# Alicia Grahn Jones

## Partner

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### Services

Clearance & Portfolio Management

Intellectual Property

Online & Digital Enforcement

Trademark, Copyright & Advertising

### Industries

Consumer Goods

Electronics & Computer Technology

Media & Entertainment

Technology

Alicia Grahn Jones is a co-chair of the firm's Trademark, Copyright & Advertising Team, which is comprised of over 120 attorneys dedicated to trademark and copyright law. Alicia concentrates her practice in the areas of trademark clearance, prosecution, global portfolio strategy, and trademark enforcement. Alicia specializes in strategic management of large global trademark portfolios, including counseling for international enforcement on infringement issues. Alicia manages global enforcement programs by creating strategy protection plans for brand owners. Alicia has managed disputes in more than 200 jurisdictions and successfully resolved numerous complex cross-jurisdictional disputes. Alicia also routinely assists clients with global clearance and filing programs for new brands. Alicia also has extensive experience representing clients before the Trademark Trial and Appeal Board.

Alicia was recognized in 2027 and the seven years immediately preceding by *The Best Lawyers in America*® for Trademark Law. She was listed in the 2026 and the 11 immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. Alicia is listed in the 2026 edition of *Chambers USA: America's Leading Lawyers for Business* for Intellectual Property Law. She has been repeatedly recognized as a Georgia "Super Lawyer". In 2020, 2021, 2022, 2023 and 2024, Alicia was named a "Next Generation Partner" by *Legal 500 US* for Non-Contentious Trademark Law and in 2025, Alicia was recommended for both Trademark Litigation and Non-Contentious Trademark Law by *Legal 500 US*. She was named a "Trademark Leader" in 2024 and 2025 by *World IP Review*. *The Daily Report* recognized Alicia as one of the "Best Mentor" finalists during its annual Southeastern Legal Awards in 2024 and 2026.

Alicia currently serves on the American Red Cross of Greater Atlanta Board of Directors and Emory University School of Law Alumni Board of Directors. Alicia is a past President of the Board of Directors for the Georgia Association for Women Lawyers and also served on the Board of Directors of the Dian Fossey Gorilla Fund for six years. Alicia is a Co-Chair of the firm's Women's Initiative.

### Experience

Represents Delta Air Lines, Inc. in connection with its global trademark portfolio, including enforcement, clearance, prosecution, and maintenance.

Represents US Soccer Federation in connection with the protection of its brands, including assisting with enforcement in Paris, France in advance of the United States Women's National Team's competition in the 2019 World Cup.

Represents a world famous social media company in connection with managing its global registry enforcement program.

Represented a California-based *Fortune* 500 multinational corporation that designs and manufactures consumer electronics and computer software products in trademark enforcement work, including lead counsel representation of client in multiple proceedings before the Trademark Trial and Appeal Board.

Successfully represented Texas Tech University in litigation to protect its school colors and trademarks. The firm's motion for summary judgment resulted in the court finding liability as a matter of law, and also awarding more than $3 million in damages and attorneys' fees. *Texas Tech Univ. v. Spiegelberg*, 461 F. Supp. 2d 510 (N.D. Tex. 2006).

Successfully represented University of Kansas in a trial against JoeCollege.com, a retailer selling various apparel using colors and other indicia of the University. Obtained award of attorneys' fees. *University of Kansas v. Larry Sinks, et al.*, 2008 U.S. Dist. LEXIS 23765 (D. Kan. 2008).

### Education

Emory University School of Law J.D. (2004)

George Washington University B.A. (1999) Political Science, *cum laude*

### Admissions

Georgia (2004)

### Court Admissions

Georgia Lower Courts

Georgia Superior Court

Supreme Court of Georgia

U.S. Court of Appeals for the Tenth Circuit

U.S. District Court for the Middle District of Georgia

U.S. District Court for the Northern District of Georgia

U.S. Supreme Court

### Professional & Community Activities

Leadership Atlanta, Class of 2021

Georgia Association for Women Lawyers, President (2016-2017)

Georgia Bar Association, Intellectual Property Section, Member

International Trademark Association, Member

Emory University School of Law, Alumni Board of Directors

National Association of Collegiate Directors of Athletics, Member

Dian Fossey Gorilla Fund, Board of Directors

## Insights

News Releases

Kilpatrick Attorneys Once Again Earn Outstanding Recognitions in 2027 Edition of The Best Lawyers in America®

August 20, 2026

News Releases

Kilpatrick Attorneys Earn 102 Rankings in 2026 Chambers USA and Global Guides

June 5, 2026

News Releases

With Record-Breaking Numbers, Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2026 World Trademark Review 1000

February 3, 2026

News Releases

Kilpatrick Adds Prominent Trademark Partner

July 8, 2025

News Releases

Kilpatrick Achieves Record Number of Attorneys Named 2025 World IP Review Leaders

June 5, 2025