

Christine P. James

Partner

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Services

Advertising Counseling & Disputes
Brand Licensing & Related
Transactions
Clearance & Portfolio Management
Intellectual Property
Trademark, Copyright &
Advertising

Industries

Media & Entertainment
Retail & Consumer Goods

Christine James focuses her practice on domestic and international brand management. She helps clients determine the availability of trademarks, develop and implement appropriate trademark registration programs, monitor and enforce trademark rights, and leverage the goodwill of trademarks through licensing. Christine regularly advises clients embarking on extensive domestic and international trademark protection programs. She counsels, coordinates and oversees numerous international contentious proceedings. She serves as a principal editor of the *Country Guides*, an electronic publication of the International Trademark Association which is used by many trademark owners and practitioners around the world as a ready reference on international trademark law and practice.

Christine was recognized in 2027 and the ten years immediately preceding by *The Best Lawyers in America*® for Trademark Law. In 2018 and the five years immediately preceding, she was recommended by *Legal 500 US* in the area of Non-Contentious Trademark Law. Christine was recognized as a leading national trademark practitioner in the 2026 and the ten immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*.

Experience

Christine provides tailor-made and business-savvy domestic and international solutions to a variety of companies across a broad range of industries on matters involving brand strategy, trademark clearance, portfolio management, due diligence, licensing, and enforcement. Clients include:

- a worldwide provider of materials science solutions in the adhesive and retail solutions sectors;
- a global beverage company;

- an international apparel design and sourcing company with prominent lifestyle brands;
- a national, diversified media company;
- a well-recognized provider of a full line of industrial automation products;
- an international environmental consulting company;
- a global industrial sealing solutions company;
- an international industrial consortium, and its affiliate companies in the electrical, wire and cable, and food industries.

Education

Duke University J.D. (1998)

Duke University LL.M. (1998)

Brown University M.A. (1990) Architectural History

Sewanee: University of the South B.A. (1988) *summa cum laude*

Admissions

Georgia (1998)

New York (2000)

Professional & Community Activities

Country Guides: Essential Information on Trademark Protection Worldwide, electronic publication of The International Trademark Association (INTA), Principal Editor

INTA Special Project Advisory Board Member

Insights

News Releases

Kilpatrick Attorneys Once Again Earn Outstanding Recognitions in 2027 Edition of The Best Lawyers in America®

August 20, 2026

News Releases

With Record-Breaking Numbers, Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2026 World Trademark Review 1000

February 3, 2026

News Releases

Kilpatrick Once Again Achieves Most U.S. Attorneys Ranked in 2025 World Trademark Review 1000

February 4, 2025

[News Releases](#)

Kilpatrick Breaks Record for Number of Attorneys Recognized in 2025 Edition of The Best Lawyers in America®
August 16, 2024

[News Releases](#)

Kilpatrick is #1 for Most U.S. Attorneys Ranked in 2024 World Trademark Review 1000
February 14, 2024