

Ricardo J. Lobo

Associate

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Services

Intellectual Property

Trademark, Copyright & Advertising

Ricardo Lobo focuses his practice on trademark law, including trademark and related intellectual property litigation and enforcement across a variety of industries.

Ricardo has experience in federal court litigation involving trademark infringement, unfair competition, and trade dress claims on behalf of multinational corporations and well-known consumer brands. He has practiced before the Trademark Trial and Appeal Board on behalf of gaming, social media, and consumer goods clients. Ricardo has also supported trademark enforcement programs, international registry disputes, and trademark prosecution and clearance efforts for a range of clients.

While attending the University of California, Los Angeles School of Law, Ricardo worked with the firm as a summer associate in 2022 and 2023. He also served as an extern to the Honorable Kim McLane Wardlaw in the U.S. Court of Appeals for the Ninth Circuit and was the Chief Managing Editor for the *Pacific Basin Law Journal*. Prior to law school, Ricardo served as an intern for a provider of high-end media content and as an intern with the San Fernando Valley Refugee Children's Center. Ricardo is fluent in Spanish.

Experience

Represented a major technology company in the defense of a trademark infringement and cancellation action in the Central District of California.

Represented a multinational food company in a trade dress infringement, dilution, and unfair competition action in the Northern District of Illinois against a national discount retailer.

Defended a major social media platform in multiple trademark infringement actions in the Southern District of New York and declaratory judgment actions in the District of Connecticut.

Represented major telecommunications and media companies in California state court consumer disputes.

Supported trademark enforcement programs, watch notice monitoring, and international registry disputes for social media, consumer goods, and logistics clients.

Education

University of California, Los Angeles B.A., Political Science and Spanish (2021) Minor in Film, Television, and Digital Media, *magna cum laude*

University of California, Los Angeles School of Law J.D. (2024)

Admissions

California (2024)

Court Admissions

U.S. District Court for the Central District of California