Insights: News Releases

Kilpatrick Townsend Named 2020 Top Trademark Prosecution Firm by Managing Intellectual Property

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ATLANTA (March 26) – **Kilpatrick Townsend & Stockton** announced today that for the second consecutive year, *Managing Intellectual Property* honored Kilpatrick Townsend's national trademark practice as the **U.S. Trademark Prosecution Firm of the Year**. Kilpatrick Townsend has received this prestigious recognition three out of the last five years.

“We are proud and humbled to say that now it's official. When it comes to trademark work, nobody does it better than Kilpatrick Townsend,” said **Bill Brewster**, co-chair of the firm's 100+-attorney Trademark and Copyright Team. “It is an honor to receive this award once, but to get it two years running really speaks to the exceptional talent of our team and the outstanding service they bring to our clients.”

Kilpatrick Townsend was also recognized as **Firm of the Year for Trademark Contentious – U.S. South Region**. In addition to Firm of the Year honors, Kilpatrick Townsend's Trademark Practice also received top recognition from *Managing Intellectual Property's* annual *IP Stars* ranking. The firm is **one of only three firms that received Tier 1 ranking, U.S. National, in both Trademark Prosecution and Trademark Contentious categories.**

“Time and again, leading technology and household brands choose Kilpatrick Townsend to manage their complex global trademark portfolios," said **Anthony Malutta**, co-chair of the firm's Trademark and Copyright Team. "Our team's expertise, depth, and global power allow us to efficiently manage even the largest portfolios.”

Kilpatrick Townsend's attorneys have enabled many of the world's leading brands to enter new markets, expand into new product categories, distribute through new channels, and maximize the value of their trademark and copyright portfolios. Strategic trademark management and protection have never been more important to business or presented more challenges for modern businesses. The firm's clients have the advantage of a team that understands the value of trademarks in today's marketplace, as well as the interplay of trademark and broader IP protection.

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