Michael A. Bertelson

Partner

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Services

Adversarial Patent Prosecution℠

Asset Creation - Prosecution & Counseling

Intellectual Property

Licensing, Transactions & Monetization

Market Protection - Opinions & Dispute Avoidance

Patent Litigation

Patents

Post-Grant Proceedings

Design Rights

Industries

Consumer Goods

Food, Restaurant & Beverage

Health & Life Sciences

Home Furnishings

Medical & Surgical Devices

Retail & Consumer Goods

For over two decades Michael Bertelson has focused his practice on patent law. Mike helps his clients build strong and effective patent portfolios, while also navigating through the complex thickets of competitor and other third-party patent rights. Mike is passionate about understanding clients' technologies and innovations and working with clients on all manner of related patent issues, including patent procurement, litigation, enforcement, freedom to operate, licensing, and other patent transactions.

Over the course of his career Mike has been fortunate to gain in-depth knowledge and experience with several technologies and industries, including a wide variety of medical devices, gene sequencing systems, fastening systems, filtration technologies, industrial processes, consumer products, footwear, apparel, and food products. He enjoys learning each client's technology in detail and applying that learning to the patent issues at hand.

Mike also has significant experience with design patents, an area of patent law that has grown in importance over the last decade. He helps clients obtain design patents protecting the appearance of his client's products, and when necessary, helps to litigate those design rights in court.

Experience

Utility Patent Prosecution: Mike has helped his clients build strong and effective worldwide patent portfolios to protect their new innovations and technologies in order to preserve if not enhance client's positions in the marketplace. He and his team work closely with business leaders, in-house counsel, and inventors to gain an in depth understanding of the invention, the relevant market, and to develop a strategy for best protecting those innovations and technologies in the relevant markets around the world.

Design Patents: Design patents are taking on a more prominent and important role in rounding out client intellectual property portfolios. For most of his career, Mike has dedicated a segment of his practice to design patents, including building design patent portfolios in the U.S. and abroad, counseling clients on other's design patents, and litigating design patent infringement and invalidity cases. Mike works with colleagues specializing in trademark, trade dress, and copyright to optimize protection for the particular design at issue. Mike has successfully litigated design patents in the U.S. district courts, before U.S. Patent Trial & Appeal Board, and at the U.S. International Trade Commission.

Litigation: Mike frequently serves a support role in high-stakes patent infringement litigations, with a focus on gaining an in-depth understanding of the patents, prior art, and technologies at issue and developing strategies for achieving the client's litigation objectives.

Counseling: In addition to building patent portfolios, Mike helps clients identify and assess the patent rights of others. He has significant experience formulating and implementing patent freedom to operate strategies to identify and assess patents of potential relevance and also conducting in-depth infringement and validity assessments of patents of potential relevance to clients' products and other technologies.

Transactions: Mike has prepared and negotiated patent licenses and other transactions involving patents or other intellectual property and confidential information. Mike also has experience helping client's best position their portfolios for acquisition.

Education

University of Georgia School of Law J.D. (2002) *magna cum laude, Order of the Coif*

University of Georgia B.S. (1998) Genetics, *cum laude*

Admissions

Georgia (2002)

Court Admissions

Supreme Court of Georgia (2002)

U.S. Court of Appeals for the Federal Circuit (2007)

U.S. District Court for the Northern District of Georgia (2002)

U.S. Patent and Trademark Office (2002)

Insights

Perspectives

6 Key Takeaways | IP Power Play: Recent Developments and Strategies for Success

September 22, 2026

Events

Kilpatrick's Intellectual Property Seminar Series

September 16, 2026

Events

Intellectual Property Seminar Series

May 1, 2025

Perspectives

5 Key Takeaways | A New Era Dawns for Design Patent Validity - How the Federal Circuit Has Rewritten Design Patent Obviousness Law

August 12, 2024

Events

A New Era Dawns for Design Patent Validity: How the Federal Circuit Has Rewritten Design Patent Obviousness Law

August 6, 2024