Virginia S. Taylor

Retired Partner

1100 Peachtree Street NE Suite 2800, Atlanta, GA USA 30309
t 404.815.6500



Services

- Advertising Counseling & Disputes
- Brand Licensing & Related Transactions
- Clearance & Portfolio Management
- Copyright Litigation & Counseling
- Intellectual Property
- Trademark, Copyright & Advertising

Industries

- Financial Services
- Food, Restaurant & Beverage
- Media & Entertainment

Virginia Taylor specializes in domestic and international trademark, unfair competition, advertising and copyright law, including both contentious and non-contentious matters, with a particular emphasis on international brand strategy. She has been recognized repeatedly as one of the World's Leading Women in Business Law.

Virginia has worked extensively in Europe and serves as the sole American law firm representative on the Council of MARQUES, the association of European Brand Owners. She has managed multiple confidential worldwide rights clearance and re-branding programs resulting from spin-offs, mergers and acquisitions by major publicly-traded companies. Her experience also includes drafting and negotiating endorsement and licensing agreements with athletes, designers and strategic brand

extension partners in the sporting goods, apparel, footwear and luxury goods industries. Virginia has served as counsel in over 100 U.S. federal court matters relating to trademarks, advertising, personality rights, copyright, unfair competition and antitrust issues. She is admitted to the bars of the First, Second, Fourth, Fifth, Seventh, and Eleventh Federal Circuits, as well as the U.S. Supreme Court.

Virginia has been active for many years in International Trademark Association (INTA). She co-chaired the Annual Meeting of United States Trademark Association in Nashville and served on the Board of that organization at the time the International Trademark Association name was adopted. She has chaired the INTA Publications Committee and International Forums Committee and has served on multiple other INTA committees. She was the original editor of INTA's State Law of Trademarks and Unfair Competition and original author of the U.S. Chapter of Worldwide Trademark Transfers published by INTA. She has served as a seminar chair and a speaker on numerous programs for ALI-ABA, MARQUES and INTA. In 2014, she received the INTA President's Award, the organization's highest honor, in recognition of over 30 years of volunteer service to INTA and the trademark profession.

Virginia has been recognized in the leading directories of intellectual property lawyers, including *The Best Lawyers in America*® for over 30 years; *Legal Media Group Expert Guides* including: www.legalmediagroup.com; *Guide to the World's Leading Trademark Law Practitioners* and *Guide to the World's Leading Women in Business Law*; *Who's Who Legal* ; and *The International Who's Who of Business Lawyers* . She was also named a 2012 "Atlanta Lawyer of the Year" in the area of Trademark Law by *The Best Lawyers in America*®. Virginia has been repeatedly recognized as a Georgia "Super Lawyer" by *Super Lawyers* magazine, most recently in 2025. She was honored in 2017 by the *Fulton County Daily Report* with its “Lifetime Achievement” Award. Virginia is rated AV® Preeminent™ by Martindale-Hubbell.*

Education

Emory University School of Law J.D.

Smith College A.B.

Admissions

Georgia (1977)

Professional & Community Activities

Former Trustee of Atlanta Girls' School

Atlanta Lawyers Club

International Trademark Association (INTA)
Publications Committee, Member

MARQUES, Council Member, Programming Team Member

Smith College Club of Atlanta

Leadership Atlanta Alumna

Former Board Member of The Piedmont Park Conservancy; Emory University Law School Alumnae Council; YWCA of Metropolitan Atlanta; Olmstead Parks Society; and Citizen's Advisory Council of The Atlanta Regional Commission

Insights

NOVEMBER 25, 2025 **NEWS RELEASES**

Over 100 Kilpatrick Attorneys Named 2025 Super Lawyers and Rising Stars

NOVEMBER 25, 2024 **NEWS RELEASES**

37 Kilpatrick Attorneys Named to the 2024 Lexology Index

AUGUST 16, 2024 NEWS RELEASES

Kilpatrick Breaks Record for Number of Attorneys Recognized in 2025 Edition of The Best Lawyers in America®

AUGUST 17, 2023 NEWS RELEASES

Kilpatrick Townsend Earns Record-Breaking Recognition in 2024 Edition of The Best Lawyers in America®

OCTOBER 24, 2022 NEWS RELEASES

Kilpatrick Townsend Attorneys Garner 36 Rankings on the 2022 International Who's Who of Business Lawyers

---