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Does Your Firm Measure Up?

Aderant Think Tank Blog

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It's natural to compare your firm to others, particularly when they are direct competitors. But what metrics are you using to determine if your firm compares favorably? There's a tendency in law to evaluate success or failure anecdotally, rather than examining the cold, hard facts and figures. In the business world the term “benchmarking” describes the process of dispassionately measuring a company's performance against industry standards, and it's now being used in the legal field to great effect.

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