Retail & Consumer Goods

Market-Ready Advocacy

Our work with leading retail and consumer goods companies and brands — in markets around the world — leads to understanding of what matters most to clients. They look to adapt to changing spending habits; meet the demands of socially- and environmentally-conscious customers; get new products and services to market faster; achieve growth in new ways and places; realize operational ef?ciencies; and secure and protect the value of IP and other prized assets. Creating and sustaining momentum means everything to our clients, and we are here to help.

Sectors

Cross-Sector Reach & Perspective

With a deep understanding of many diverse business environments, our multidisciplinary attorneys help clients meet the demands of consumers, suppliers, and investors. Our clients operate both online and in brick-and-mortar stores, while manufacturing and selling goods in a variety of sectors, including:

- Apparel, Accessories & Luxury Goods
- Automotive
- Consumer Goods & Electronics
- Food, Restaurant & Beverage
- Home Furnishings

Subject-Matter Leaders

Experience Across Business Functions

Retail and consumer goods business issues span marketing, ?nance, HR, legal, IT, operations, R&D, and other key business functions. So does our experience. Talented Kilpatrick teams are drawn from subject-matter leaders in litigation, corporate, ?nance, real estate, and intellectual property law. We actively bring our in-house experts together to talk about trends in the industry, challenges, and opportunities, and ways we can continue to provide expert advice to support our clients. We quickly grasp the big issues and opportunities our clients face, listen to understand the business context of the legal solution they seek, and work to deliver counsel and results in a way — and at a cost — that makes the mos business sense.

Primary Contacts



John W. Alden

Partner
t 404.815.6058
jalden@ktslaw.com



Alexander M. Bullock

Senior Litigation Attorney
t 202.824.1416
abullock@ktslaw.com



Sindy Ding-Voorhees

Partner
t 206.626.7716
sding-voorhees@ktslaw.com



Laura C. Miller

Partner
t 336.607.7466
lamiller@ktslaw.com