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An Overview of Legal Remedies Against the Trafficking in Goods Bearing Counterfeit Trademarks

Intellectual Property Desk Reference

JANUARY 1, 2009 Written by Lisa Pearson

Twenty-fiveyears ago, the word “counterfeit” generally triggered associations with bogus currency. Today, it is more likely to evoke images of fake LOUIS VUITTON bags or ROLEX watches. In common speech and most dictionaries, the word “counterfeit” means an unauthorized copy of a genuine article. Reports of counterfeit drugs, food and beverages, airplane and automotive parts, and other goods that pose a serious threat to the public's health and safety appear in the media with ever-increasing frequency.

Related People



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