

Robert R. Adler

Senior E-Discovery Attorney

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Services

Business & Finance

E-Discovery

Industries

Financial Services

Rob Adler is a Senior E- Discovery Attorney with Kilpatrick's LitSmart® E-Discovery Team. Rob is a seasoned attorney with over 15 years of commercial litigation and litigation management experience and a strong legal and operations background in e-discovery.

Prior to joining the firm, Rob worked in-house as Discovery Counsel at Bank of America. In that role, Rob served as one of Bank of America's internal e-discovery subject matter experts, resolving e-discovery escalations in its high-volume consumer banking litigation portfolio, leading a collections and project management team, and managing approximately twelve outside law firms and over 400 attorneys working on Bank of America matters. Rob also assisted with preparing the Bank's extensive e-discovery protocols.

In addition to practicing e-discovery, Rob worked closely with the Bank's Global Records Management Group, counseling it on records retention and preservation related issues. Towards that end, he helped develop, implement and manage the Bank's enterprise-wide structured and unstructured data disposition program that resulted in substantial cost savings to the Bank from its disposal of old, unused electronic data and the decommissioning of many of its legacy software applications. Rob also sat on the Bank's Records Retention Schedule steering committee, counseling it with respect to information management issues.

Previously, Rob managed e-discovery reviews for *Fortune* 500 banking, securities and pharmaceuticals companies at a large international e-discovery vendor.

Rob's e-discovery background is leveraged with several years of litigation and arbitration experience. Before becoming involved with e-discovery and records management, Rob was a commercial and securities litigation attorney with a nationally renowned class action firm where he helped recover over a billion dollars' worth of aggregate damages on behalf of his clients in state and federal courts nationwide. Notably, Rob was a member of the Lead Counsel team in the *Sunbeam Securities Litigation* class action which recovered $110 million from Sunbeam's accounting firm, Arthur Andersen, representing what was believed to be the then second largest settlement ever achieved against an outside auditor in a securities fraud case.

Rob also has securities arbitration and commercial arbitration experience before FINRA, NYSE and the AAA.

Education

Western Michigan University Cooley Law School J.D. (1997) *Thomas M. Cooley Law Review*, Member

Union College B.S. (1991) Psychology, *Psi Chi, International Honor Society In Psychology*

Admissions

North Carolina (2019)

Florida (1997)

Court Admissions

U.S. District Court for the Middle District of Florida

U.S. District Court for the Southern District of Florida

Professional & Community Activities

North Carolina Pro Bono Honor Society, Member (2019, 2021-Present)

South County Bar Association, 15th Circuit Pro Bono Committee, Awarded Pro Bono Attorney of the Month (1999)

Florida Bar Association, Member

North Carolina Bar Association, Member

Mecklenberg County Bar Association, Member

Insights

Perspectives

TAR 2.0… Show Me What Ya Got

September 9, 2025

Publication

Planting the Seeds of Accountability for Spoliation Sanctions

December 2, 2024

Publication

When The Timing of Your Spoliation Motion Can Be As Important As Its Substance

April 22, 2024

Publication

When a Forensic Exam of a Mobile Device May Be Warranted

September 22, 2022

News Releases

36 Kilpatrick Townsend Attorneys Named to the 2019 North Carolina Pro Bono Honor Society

May 28, 2020