Insights: News Releases

Kilpatrick Townsend's Jon Neiditz Moderates Fireside Chat at the TRUSTe Internet of Things Privacy Summit 2015

JUNE 10, 2015

ATLANTA (June 10) -- Kilpatrick Townsend & Stockton announced today that Partner **Jon Neiditz** will be a featured panelist at the **TRUSTe Internet of Things** (IoT) **Privacy Summit 2015**. The summit will be held June 17, at the Rosewood Sand Hill in Menlo Park, CA.

Mr. Neiditz will moderate Jeff Hyman, General Counsel & Head of HR, Pebble Technology, Inc. and Susan Holcomb, Head of Data Analytics, Pebble Technology, Inc. in a session titled, "Making Friends with Your Wearable." A groundbreaking wearable in the Internet of Things has an extremely challenging data strategy line to walk to achieve acceptance and maintain loyalty. Consistently walking that line and iterating in the face of new opportunities and risks involves a shared vision about functionality, intimacy and trust between the Chief Data Scientist and General Counsel. This fireside chat will provide a unique insight into how the data science and legal team at Pebble have worked together to address issues such as data collection, data minimization and monetization to move one of the most innovative and carefully watched products in the IoT forward.

For more information on the **Internet of Things Privacy Summit 2015**, please click here.

Mr. Neiditz leads the Big Data, Privacy and Information Security practice at Kilpatrick Townsend, a firm that has become one of the leading information law firms in the world.

Follow Mr. Neiditz on Twitter: @jonneiditz, read the Big Data Tech Law Blog: datalaw.net, and/or connect on LinkedIn linkedin.com/in/informationmanagementlaw.

If you want be provoked to think about how the Internet of Things may recreate privacy, see: http://datalaw.net/how-the-internet-of-things-will-recreate-privacy/; and if you wonder how millennials can love both the Internet of Things and privacy, try: http://datalaw.net/millennials-understand-privacy-a-lot-better-than-you-do-the-fix/

For more information about Kilpatrick Townsend, please visit: www.kilpatricktownsend.com.

###

Related People





Jon Neiditz
Atlanta, GA
t 404.815.6004
jneiditz@ktslaw.com