

Justin B. Heineman

Partner

1100 Peachtree Street NE
Suite 2800, Atlanta, GA USA 30309
t 404.815.6516 | f 404.541.3203
jheineman@ktslaw.com



Services

Business & Finance
Corporate Governance
Joint Ventures & Strategic
Alliances
Mergers & Acquisitions
Outside General Counsel Services
Private Equity
Securities
Environmental, Social and
Governance (ESG) Solutions

Industries

Retail & Consumer Goods

Justin Heineman focuses his practice on mergers and acquisitions, capital markets, and corporate governance matters. He has over 20 years of experience advising public and private companies on complex domestic and cross-border merger and acquisition transactions, public offerings and private placements of equity and debt securities, corporate governance issues, and securities regulatory matters. As a former general counsel to a public company, Justin approaches issues from the client's perspective, and understands the critical importance of excellent service delivery in the lawyer-client relationship.

Justin's broad M&A experience includes advising public and private mid-market and large-cap companies in domestic and international acquisitions, serial acquisition programs, divestitures, joint ventures, and other strategic transactions of varying size and complexity. His capital markets experience includes registered initial and follow-on public offerings, Rule 144A and traditional private placements, "shelf" registrations, "at-the-market" equity offerings, and other transactions. Justin also counsels public company boards, executives, and investor relations professionals on corporate governance issues, SEC disclosure and compliance requirements, and other general corporate matters.

Justin joined Kilpatrick in 1998 and in 2007, he was elevated to partner in the firm's Corporate Department, where he specialized in mergers and acquisitions and corporate finance matters. In 2010, he left the firm to join the Legal Department of NCR Corporation, where he served as Law Vice President and Chief Corporate Counsel. At NCR, Justin supported the company's global M&A, securities, and treasury functions during a period of significant corporate transformation and inorganic growth. In 2018, he joined BlueLinx Holdings Inc., a *Fortune* 1000, NYSE-listed company, as its General Counsel. As the company's chief legal officer and a

member of its executive leadership team, Justin had oversight responsibility for all BlueLinx legal matters and served as the company's designated compliance officer until he rejoined the firm in 2021.

Through his experience as a general counsel and executive, Justin has a client's appreciation for the levels of communication, responsiveness, and value that are the hallmarks of exceptional client service. He brings a proactive approach to each engagement to drive projects at the client's pace, and seeks creative solutions to achieve his client's goals. His business-oriented approach puts the client first, emphasizing collaboration and a shared sense of urgency with an unwavering focus on the overall client experience.

Justin was previously recognized by *The Best Lawyers in America*® for Corporate Law, in 2025 for Mergers and Acquisitions Law, in 2026 for Corporate Governance Law, Mergers and Acquisitions Law, and Securities Regulation, and again in 2027 for Corporate Governance Law, Corporate Law, Mergers and Acquisitions Law, and Securities Regulation. In 2023, clients named Justin as a "BTI Client Service All-Star" in recognition of his client service excellence.

Education

Duke University B.A. (1994)

University of North Carolina at Chapel Hill School of Law J.D. (1998) *with honors, Order of the Coif*

Admissions

Georgia (1998)

Professional & Community Activities

Association of Corporate Counsel-Georgia Chapter, Board of Directors, Member (2014-2015)

Atlanta Legal Aid Society's Advisory Committee, Member (2012-2014)

Buckhead Business Association Leadership Development Program, Graduate

University of North Carolina Law Review, Past Staff Member

Insights

[News Releases](#)

Kilpatrick Attorneys Once Again Earn Outstanding Recognitions in 2027 Edition of The Best Lawyers in America®

August 20, 2026

[Alert](#)

SEC Will No Longer Referee Companies' Exclusion of Shareholder Proposals

November 19, 2025

[News](#)

Client Spotlight | Hidden Harbor Capital Invests in Coast-to-Coast Logistics

February 14, 2025

[News Releases](#)

Kilpatrick Breaks Record for Number of Attorneys Recognized in 2025 Edition of The Best Lawyers in America®
August 16, 2024

Alert

SEC Adopts New Climate-Related Disclosure Rules Without Scope 3 Greenhouse Gas Disclosure Requirement
March 11, 2024