

Kristin M. Adams

Senior Associate

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Services

Intellectual Property
Trademark, Copyright &
Advertising
Copyright Litigation & Counseling
Trademark Litigation
Clearance & Portfolio Management
Outside General Counsel Services

Industries

Media & Entertainment
Consumer Goods
Food, Restaurant & Beverage
Automotive

Kristin Adams focuses her practice on trademark litigation and enforcement and has a history of conducting clearance searches and drafting advisory opinions assessing litigation and opposition risk. She has experience in trademark and copyright disputes across federal jurisdictions, from defense of an NBA MVP to international apparel retailers and leading pharmaceutical companies. Kristin routinely argues substantive motions with representative issues including preliminary injunctions, motions to dismiss, and summary judgment. She also prepares witnesses for and takes depositions, as well as manages Trademark Trial and Appeal Board opposition and cancellation proceedings. Prior to launching her legal career, Kristin was an Account Supervisor at a full-service advertising agency that serves *Fortune* 500 clients, managing social media strategy, content, and client relationships for Facebook, Instagram, Pinterest, tumblr and other platforms. She was recognized in 2026 and the four years immediately preceding as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®.

Education

William & Mary Law School J.D. (2017) *magna cum laude*, *Order of the Coif*, Editor-in-Chief of *The William & Mary Business Law Review*

Washington & Lee University B.S., Business Administration (2011) *cum laude*

Washington & Lee University B.A., Philosophy (with honors) (2011) *cum laude*

Admissions

District of Columbia (2018)

Georgia (2020)

Virginia (2017)

Professional & Community Activities

The Copyright Society of the USA, Southeast Chapter, Chair

Atlanta Volunteer Lawyers Foundation, Volunteer

Insights

[Alert](#)

California's Extended Producer Responsibility Law: Reporting Deadline of November 15, 2025
November 14, 2025

[Alert](#)

Reflections on the 2025 NAD Advertising Law Conference
September 29, 2025

[Alert](#)

Minnesota's Extended Producer Responsibility (EPR) Law: Key Registration Deadline is July 1, 2025;
Specifically Includes Boat Wrap Producers
July 1, 2025

[Alert](#)

Oregon's Extended Producer Responsibility Law: Registration & Reporting Deadline Extended to April 30, 2025
April 25, 2025

[Alert](#)

Printed Paper, Food Serviceware, and Packaging Producers Required to Register and Report in Oregon by
March 31, 2025.
March 11, 2025